

**San Bernardino County  
Workforce Investment Board  
Agenda Item**

**MEETING DATE:** July 16, 2014

**ITEM:** (2b)

**SUBJECT:** Adopt Workforce Investment Board Strategic Vision Statement

**PRESENTED BY:** Sandra Harmsen, Director  
Department of Workforce Development (WDD)

**CONSENT** ☒ **ACTION** ☐ **INFORMATION** ☐

**RECOMMENDATION:** Adopt Workforce Investment Board Strategic Vision Statement: "The Workforce Investment Board of San Bernardino County is strengthening businesses and transforming lives through employment, education and training."

**BACKGROUND:** Adoption of the Workforce Investment Board (WIB) Strategic Vision Statement, "the Workforce Investment Board of San Bernardino County is strengthening businesses and transforming lives through employment, education and training" allows the WIB to develop and align tasks, programs and projects with the Local Strategic Workforce Plan for Program Years 2013-2017 for the period of July 1, 2014, through June 30, 2015.

During the Executive Committee Strategic Planning Retreat, May 7-9, 2014, the Executive Committee developed a Vision Statement for the Workforce Investment Board (WIB) as well as drafted Vision Statements for each of the WIB standing committees. The purpose of these vision statements is to help the Board and committees identify strategic activities and tasks that align with the overall WIB Vision Statement and the Local Strategic Workforce Plan for Program Years 2013-2017.

Adoption of this Vision Statement will allow the WIB to purposefully accomplish their timeline of tasks and activities in a strategic manner.

**WIB Committee Action:** \_\_\_\_\_

**MOTION:** \_\_\_\_\_

**SECOND:** \_\_\_\_\_

**AYES:** \_\_\_\_\_ **NOES:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **ITEM** \_\_\_\_\_